MINUTES SUPPLIER & FAIR COMMITTEE
Wednesday 6th April 2022
ZOOM

1. Welcome by the Chair
Caroline Elliot welcomed the participants and opened the meeting.

2. Confirmation of Committee Members
Committee Members are:
Chair: Caroline Elliot, Crystal Mountain
Vice-Chair: Craig Scott, Polymer Solutions
Louise Breckney, Ebac
Jean-Francois Brisson, Oasis
Luca Constantini, Blupura: Absent
Kamen Dimov, Waterlogic
Peter Hogervorst, Dolphin: Absent
Francois Jolly, OP – Plastic Racks
Matthew Lee, Aquabeve
Emir Koyluoglu, ASE Packaging
Isabelle Querling, ASE Packaging: apologies
Jim Redford, H20 Direct: apologies
Francisco dos Santos, Activewhere
Debora Screpanti, Blupura
Gustav Felix, WE
Phillipa Atkinson-Clow, WE
Guest: Beata Makolska, Idea & Marketing

Anti Trust Reminder
Observance of EU competition law was to be followed.

3. Approval of the Minutes from the Virtual Meeting 23rd November 2021
Minutes approved.

4. LISBON 2022 update

Exhibitors – Current 28 stands sold and 4 remaining.

Angel and Sigma, who had originally booked, were unable to attend because of their local travel restrictions. Their deposits had been assigned to 2023 exhibitor bookings.

Action: PAC to contact The Well Water regarding confirmation of their booking.
Action: BM to contact 4 Aces who originally cancelled their April booking because of a diary clash.

Conference speakers

- Richard Hall, Zenith Global: Latest European market and industry developments and outlook
- Bill Bruce, Bill Bruce Communications: Sustainability

- Goncalo Tremoceiro, Culligan Portugal and Miguel Ribeiro Ferreira, Culligan Iberia: The 21st Century watercooler industry – Reality and Trends
- Keynote Speaker Terence Mauri: Adapt and thrive in the age of disruption

Workshops
Workshop Speakers
Business Strategy

- Peter Hogervorst, Dolphin: The addition of air purifiers to your marketing portfolio
- Nick Swan, Love Water: The home water dispenser market – lessons learnt from around the world
- Mark Cross, MIW Water Cooler Experts: Introducing municipal hydration into your business

Technical & Sustainability

- Francisco dos Santos, Activewhere: How to use your system and data to prepare for the future
- Alex Mezquida, Eden Springs: Sanitisation & microbiology in the light of Covid-19
- TBA – possibly a sponsor

Action: BM to change the dates on the event banner as soon as possible

The new website dedicated to the event was currently in draft and BM advised it would be complete by week ending 22nd April. www.we2022.eu

Action: A banner to be placed on the WE website home page with a link to the event website.

Action: All Committee Members encouraged to tell their colleagues and customers when the event website is up and running.

Action: BM creating and distributing a pdf flyer for exhibitors to use to invite their customers to the event.

Action: BM creating an email signature to be distributed to the EXECO, National Associations and Exhibitors.

Sponsorship packages had been agreed.

Action: PAC to assist BM to interest companies in sponsoring. Activewhere had expressed an interest, also Oasis.

A city tour had been organised for the afternoon of Wednesday 19th October and would include a dinner afterwards.

The Gala dinner it to be held at www.sudlisboa.com which is on the River Tagus approximately 4km from the Sheraton Hotel.

5. VIENNA 2023

BM had visited Vienna and recommended that this event be held at the Hotel Intercontinental. Dates Wednesday 25th October – Friday 27th October 2023. This was agreed by the Committee and BM to keep the Committee updated on organisational progress.

Action: Present as a motion at the April Annual General Meeting.

6. UPDATE ON THE NEW WEBSITE

This had been completed as promised by 31st December 2021. A Members section was currently being planned to be finished by Lisbon. The news section was being updated regularly and members were encouraged to visit it regularly.

7. MOTIONS FOR THE ANNUAL GENERAL MEETING

Approval of Intercontinental Vienna for the 2023 event venue.

8. AOB None.

END